

Captivea Group launches Swiss subsidiary with Open Future

Press Release, Geneva, 07/07/26

For Swiss businesses navigating their digital transformation, access to local Odoo expertise has just taken a major step forward. Captivea Group, the global leader in Odoo ERP integration, announces that Open Future is joining the Group. This step marks the creation of Captivea Switzerland, the Group's new subsidiary dedicated to supporting Swiss businesses. This new presence brings the Group's footprint to eight countries: France, Luxembourg, the United States, Canada, India, Madagascar, Singapore and, as of today, Switzerland.

Founded in 2009 by Steve Zanotti, Open Future is a Geneva-based Odoo integrator active across French-speaking Switzerland. For more than 15 years, the team has supported Swiss SMEs with the implementation, migration and ongoing evolution of their Odoo solutions, across all sectors. By joining Captivea, its teams now offer their Swiss clients an expanded scope of support: recognized local expertise, backed by the resources and methods of an international group specialized in the Odoo ecosystem since 2007.

Its references include El Catrin, Association Maria-Cristina, Edusanté, IZI Solutions, Arpedis and Cyberioo, among others.

In practical terms, for Swiss businesses (SMEs, mid-sized companies or large enterprises), this partnership means end-to-end support around Odoo (implementation, migration, customization, training, and ongoing support), enhanced by Captivea Group's expertise in Web, Artificial Intelligence and Business Intelligence. Captivea Switzerland's goal is clear: deliver local proximity and greater responsiveness, backed by the experience and strength of a group present in eight countries.

“The acquisition of Open Future is fully in line with our international growth strategy. Beyond the strategic dimension, it is the human quality of our relationship with Steve and his strong commitment to customer service, fully aligned with our values of Excellence, Commitment and Proximity, that drove this partnership. Open Future's clients will now benefit from Captivea's structure, methods and complementary services (Web, AI, Business Intelligence), while Captivea strengthens its local presence in Switzerland, a market where we have already been supporting clients for several years.”

— Sébastien Riss, Founder and President, Captivea Group

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A vision fully shared by Steve Zanotti, who takes the helm of Captivea Switzerland:

“I have always moved forward with the conviction that you have to stay open: open to ideas, to encounters, to opportunities and to new ways of doing things. To me, being an entrepreneur also means knowing how to evolve: building, learning, questioning what already exists, and seizing the opportunities that allow you to go further.”

Steve Zanotti continues:

“This new chapter fits naturally into that continuity. It allows me to keep what matters most to me: proximity, agility and a deep knowledge of the Swiss market, while drawing on the strength, experience and resources of Captivea in ERP Odoo, Web, AI and Business Intelligence.”

He concludes:

“I am convinced that you can remain agile and close to your clients while benefiting from a solid organization and proven processes. And above all, that this complementarity will allow us to go even further in what has driven me from the start: supporting our clients, staying with them over the long term, and bringing them ever more value and solutions. I am delighted to open this new chapter today as the Swiss subsidiary of the Captivea group, with the same drive to move forward, build, and help grow the projects entrusted to us.”

– Steve Zanotti, CEO, Captivea Switzerland

Captivea Switzerland Leadership

❖ Steve Zanotti: CEO, Captivea Switzerland

About Captivea Group

Founded in 2007 by Sébastien Riss, Captivea Group is the global leader in Odoo ERP integration. In 2026, the Group expands into Switzerland through the acquisition of Open Future, strengthening its European footprint.

Present in 8 countries with more than 200 employees, Captivea supports SMEs and mid-sized companies in their digital transformation through a full range of services covering ERP, Web Agency, Business Intelligence and Artificial Intelligence. Gold Odoo certified in several countries, the Group generated approximately €10M in revenue in 2025.

www.captivea.com

CAPTIVEA Switzerland

Route de Chancy 59, 1213 Geneva - Switzerland

+41 22 337 15 15

contactch@captivea.com

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Contact Press | CAPTIVEA

CAPTIVEA

@ press.marketing@captivea.com

 captivea.com

